

POP

TFO

LIO

Fara Hunt

STUDENT PORTFOLIO

MARCH 2024

DESIGN PHILOSOPHY:

I aim to bring spaces to life, bringing joy to the humans that inhabit them.

With concepts grounded in evidence-based design and an understanding of user behavior, my goal is to infuse each design with functionality, sustainability, and creativity that resonates with its users. Building on this foundation, I craft a compelling story that not only animates the space but also enriches the lives of those who inhabit it, making it a source of joy.



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- @missrogue
- @missrogue
- linkedin.com/in/missrogue
- @tarahunt

OVERVIEW:

I spent over 22 years in marketing, building a successful career focused on digital strategy, content marketing, digital design, and social media.

I wrote one of the first books on how social media was changing business (published in 7 languages), spoke at over 200 conferences worldwide on the topic of marketing, was recruited down to silicon valley from 2005-2009 to work with high profile startups, appeared in dozens of articles and features in well-known publications (from Harvard Business Review to Fast Company), ran a successful boutique agency that worked with multi-national clients, won multiple awards and distinctions, and was quite influential on social media (over 200,000 LinkedIn followers).

However, I started to feel the pull of a new career and, in 2021, as the world was being turned upside down, I decided to use the overall disruption to "take the leap" and go back to school for a Bachelor of Fine Arts in Interior Design.

I've never been happier about a decision and I'm looking forward to further learning and growth in my second career.

WORK EXPERIENCE:

2022-2024 Truly Inc. *Freelance Interior Designer*
Design, CAD, Revit, 3D Rendering, etc. to various small clients.

2016-2021 Truly Inc. *CEO & Founder*
Ran a boutique marketing agency, specializing in digital content strategy, digital design, and social media.

2014-2015 MSLGROUP *VP, Social Digital*
Ran an award-winning social/digital media team at MSLGROUP Canada, working with clients such as P&G, Indigo, Mayo Clinic.

Additional previous work experience (1999-2013) available on my LinkedIn profile or upon request.

EDUCATION:

2021-2025 Yorkville University
BFA, Interior Design

1995-1999 University of Calgary
BA, Cultural Studies (Women's Studies + Native North American Studies)

SKILLS:

- | | |
|---|--|
| Interior Design | General |
| <ul style="list-style-type: none"> Sustainable design 3D modeling Sketching & rendering Specifications & documentation Building Codes Custom furniture & millwork design Construction drawings Project board design Presentations Graphic design Brand development Project management | <ul style="list-style-type: none"> Writing, copywriting, and editing Video & audio editing Business development Public speaking Market research Content strategy Web design Digital strategy User experience design Teamwork & leadership Analytics & reporting |

SOFTWARE:



HOBBIES:

Travel, reading, collecting art, cross-country skiing, swimming, running, Pilates, Barre, puzzles (crosswords, Wordle, etc), gardening, my pets (pug, cat, fish), coding, sketching, photography, eating, and lifelong learning.



1

WORKPLACE DESIGN

Spreads 06-015



2

HOSPITALITY DESIGN

Spreads 016-025



3

RESTAURANT DESIGN

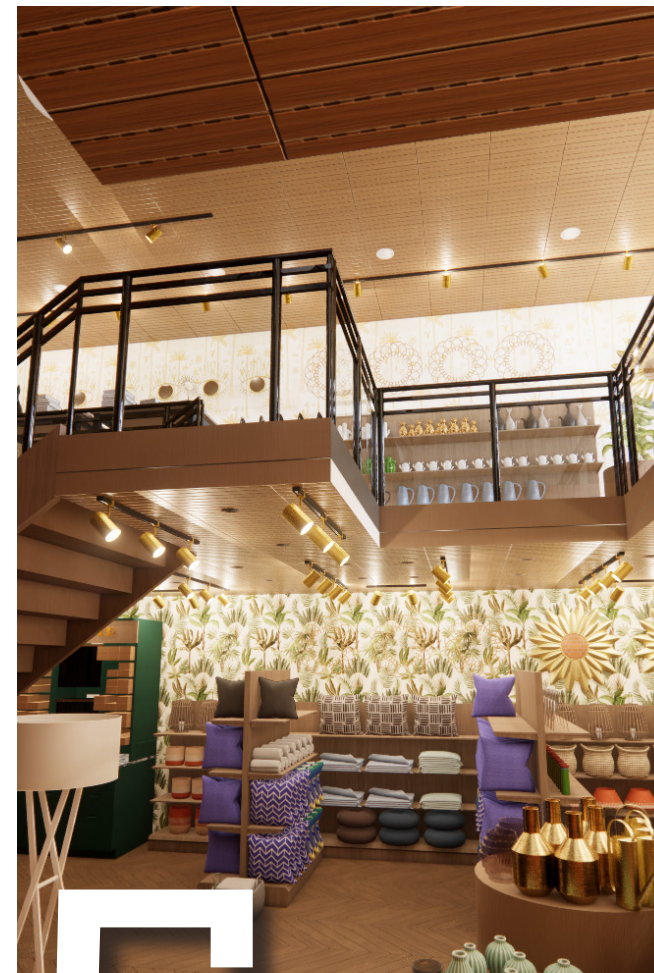
Spreads 026-031



4

HEALTHCARE DESIGN

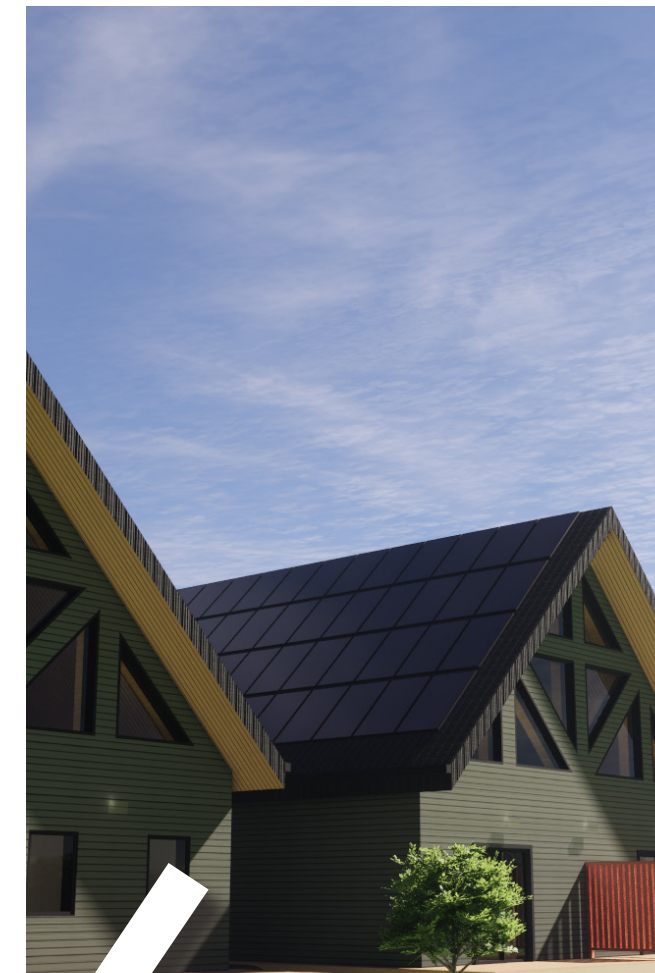
Spreads 032-039



5

RETAIL DESIGN

Spreads 040-049



6

MOVING SPACES

Spreads 050-053



WORKPLACE DESIGN

PROJECT: Studio Project: Workspace
11 Adelaide Street W, Toronto, ON

YEAR: Spring 2023

AREA: 17,508 ft²

OVERVIEW: The mandate was to design a 2-story office that would become the Canadian HQ for a technology company.

Open, raw floorplans of existing structure provided. Research, concept, design, furniture plans, RCPs, and FF&E specifications required.

KEYWORDS: Activity-Based Workplace Design, evidence-based design, conceptual development, ergonomics, flexibility, office design, post-COVID design, biophilic design, sustainability, rustic.

OBJECTIVE:

Design and develop a 17,508 ft², two-story office space for a software company. The existing building is located at 11 Adelaide Street W in Toronto and the office occupies the second and third story of the four-story building.

The design goal for this project was to create an innovative work environment that stimulates interaction and enhances opportunities for collaboration.

REQUIREMENTS:

- Reception (coat room and waiting area)
- Conference room (14 ppl)
- Meeting room (6 ppl)
- Servery (with sink, fridge, d/w, etc)
- Training room (6 ppl with raised access floor)
- Lunchroom (15 ppl + kitchenette)
- Lounge (w/comfy seating)
- Library (seating for 2)
- Computer storage room (locked + ventilated)
- Printer areas
- Mail room (+ lg copier)
- File room (44 lateral filing cabinets)

SOLUTION:

Each floor has a unique circulation due to the activities and functions on each floor. The lower level has more enclosed offices and meeting spaces in order to accommodate finance, IT, and HR departments.

The upper floor applies principles of Activity-Based Workplace Design (ABW) to create a variety of flexible collaborative spaces. Teams on this level don't have designated workspaces. Instead, there is a floating system with movable lockers supplied for leaving equipment and personal items at the office.

CLIENT/USERS:



- 31 staff members
- Non-hierarchical approach (CEO doesn't have a closed office)
- Mix of open teams and private/secure departments
- Young workforce with the need for a "fun workplace"
- Adventurous, modern company

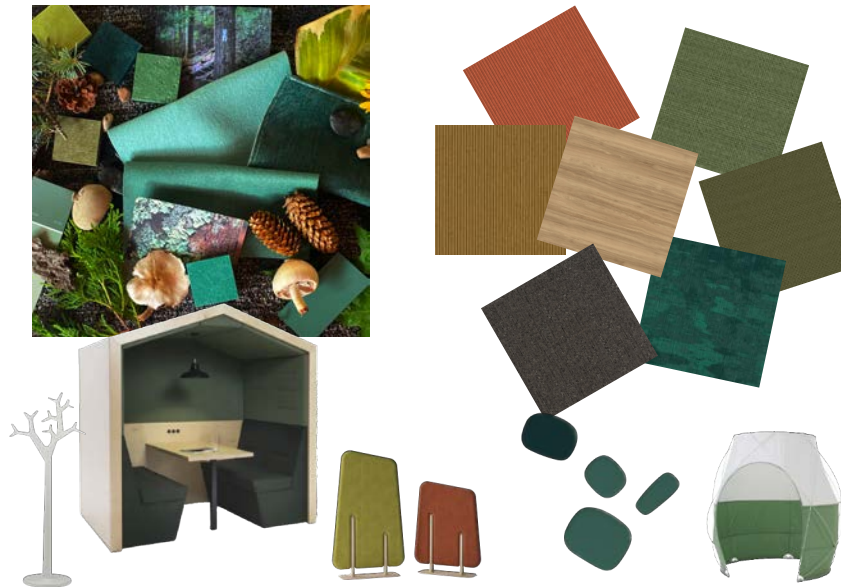
CHALLENGES:

- Built around existing core
- 3'6" clearance in front of every window (lines the exterior walls)
- Noisy, busy street
- Large windows could lead to glare
- Need to design for flexibility
- Post-COVID incentives for returning employees to encourage use of office

SKILLS USED:

- Research-inspired design
- Evidence-based design
- Prototypical studies
- Site analysis + solar studies
- Code compliance (OBC)
- Concept development
- Circulation planning
- Ideation + sketching
- Furniture plans
- Mural design
- Custom millwork design
- Custom millwork design
- Lighting design & RCPs
- Acoustic design
- FF&E Selections
- Sustainable sourcing
- Specifications
- Revit/BIM Modeling
- 2D plans, elevations, & sections
- 3D Rendering
- Presentation boards

CONCEPT & DESIGN DEVELOPMENT:



Hiking the Bruce Trail

As I started to sketch ideas for the concept, I kept coming back to Duo, their owl mascot. What would his Canadian cousin look like? He'd probably be quite outdoorsy and spend lots of time in the trees.

This idea brought me to imagine the concept as "hiking the Bruce Trail," a well-known and accessible hike that takes you across Ontario's landscape. Lots of owls, especially the Barred Owl, have been spotted by hikers on this trail.

By bringing the outdoors inside, the design incorporate shapes, patterns, and textures found in nature, incorporating strong biophilic elements.

PLANNING & SKETCHES:





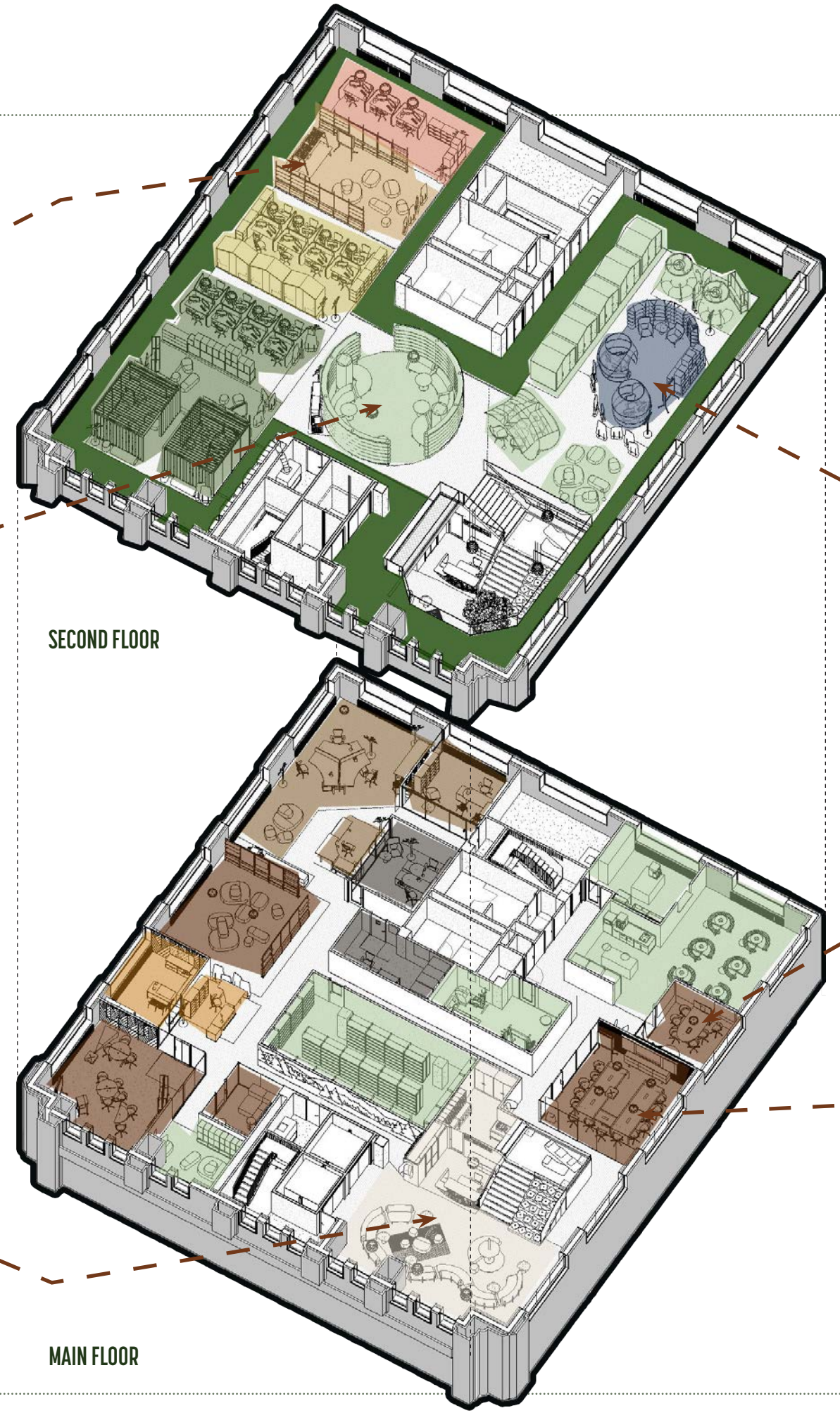
COLLABORATION ZONE



VIEW INTO THE "TREEHOUSE" LIBRARY



VIEW OF RECEPTION/LOBBY FROM FALSTAFF TRAIL



SECOND FLOOR

MAIN FLOOR



FOCUS WORK TENTS AND CABINS

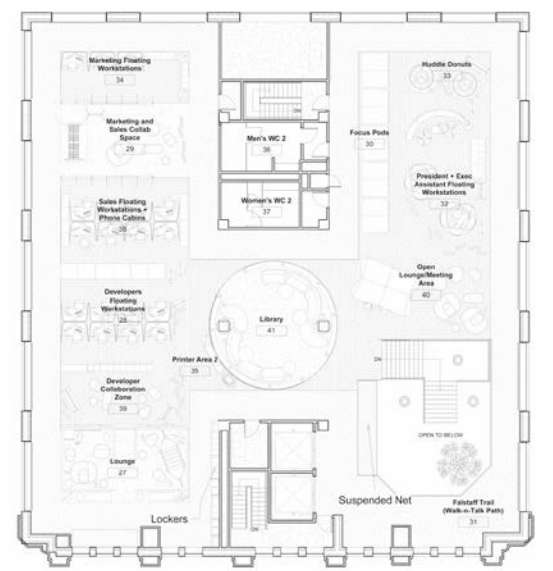


SMALL MEETING ROOM



LARGE CONFERENCE ROOM

FLOOR PLANS:



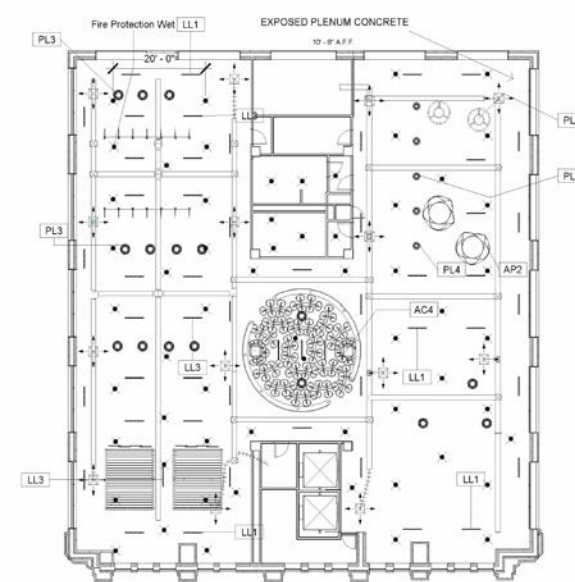
SECOND FLOOR



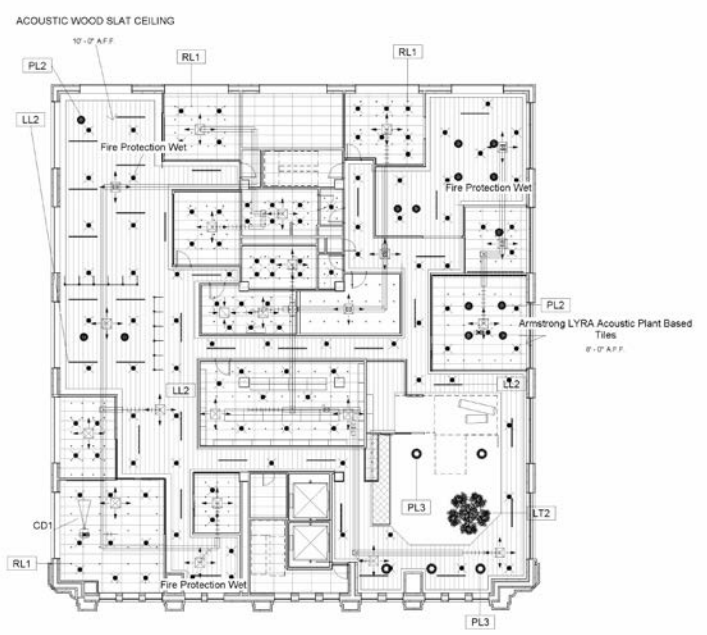
MAIN FLOOR



REFLECTED CEILING PLANS:



SECOND FLOOR



MAIN FLOOR

RENDERED FLOORPLANS:



MAIN FLOOR

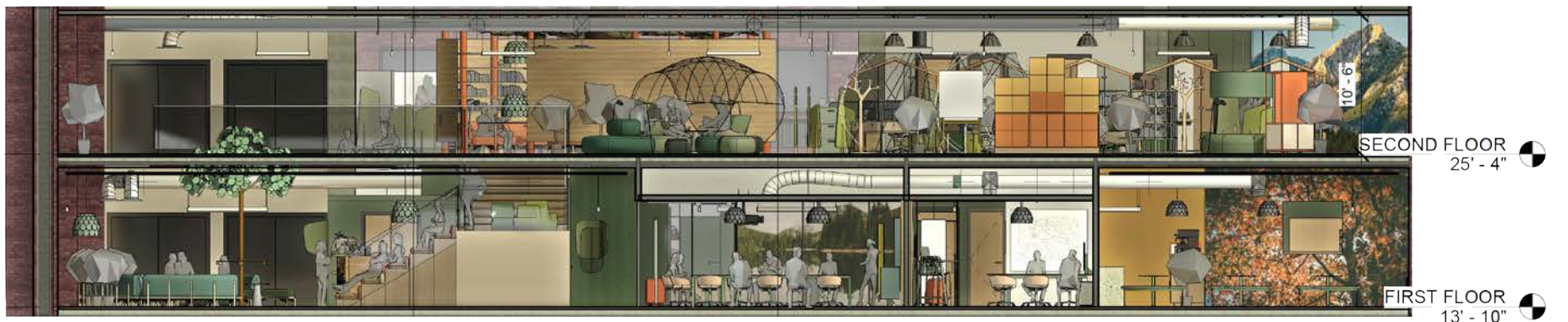


SECOND FLOOR

PROJECT PRESENTATION BOARD:



RENDERED ELEVATIONS:



EAST LONGITUDINAL SECTION (LOOKING WEST)



LATITUDINAL SECTION (LOOKING NORTH)



WEST LONGITUDINAL SECTION (LOOKING EAST)



2

HOSPITALITY DESIGN

PROJECT: Studio Project: Hospitality
5195 Magdalen Street, Niagara Falls, Ontario
YEAR: Fall 2023
AREA: 35,000 ft²

OVERVIEW: The mandate called for a complete renovation of an existing 3-story boutique hotel, which was an adaptive reuse of a former creamery factory/office in Niagara Falls, Ontario.
This was a collaborative project, however, I was responsible for the layout and design of the main and second level (shown in this portfolio).

KEYWORDS: Adaptive reuse, historic renovation, boutique hotel design, restaurant design, art deco, evidence-based design, conceptual development, services programming, brand development, sustainable design, collaboration, glamorous.

OBJECTIVE:

- Completely re-imagine the entire 3-story layout of the building and include at least one restaurant, 30 guest rooms, and other revenue-generating amenities.
- Come up with a concept that would appeal to affluent Niagara Falls visitors (boutique hotel customers).

REQUIREMENTS:

- 30-35 Guest Rooms
- 15% of rooms must be ADA accessible
- One restaurant
- One revenue-generating amenity (such as spa or business centre)
- Lobby with public washrooms
- Lounge with mixed seating
- Guest amenities (gym, recreation, workspace, etc)
- Back of House (laundry, offices, garbage, delivery, service rooms, mechanical)

SOLUTION:

Layout solution: The previous hotel had opted to maximize room size, but because we were catering to a boutique hotel aficionado, we decided to shrink the rooms and increase the amenities. The lobby was increased drastically to include more lounging area and a café. The new rooms had an average size of 350 ft². A conference centre was added to the main floor and a speakeasy and theatre were added to the basement level.

Design solution: Because the original structure was built in 1928, our team took a deep dive into what was happening in and around that time and took a lot of inspiration from the roaring 20's, including a strong nod to art deco era design.



CLIENT/USERS:

- Tourists to Niagara Falls, specifically:
 - Boutique hotel travelers
 - Affluent pleasure travelers
 - Business travelers
 - Wedding parties
- There was a need to attract a higher-end, younger and hipper clientele

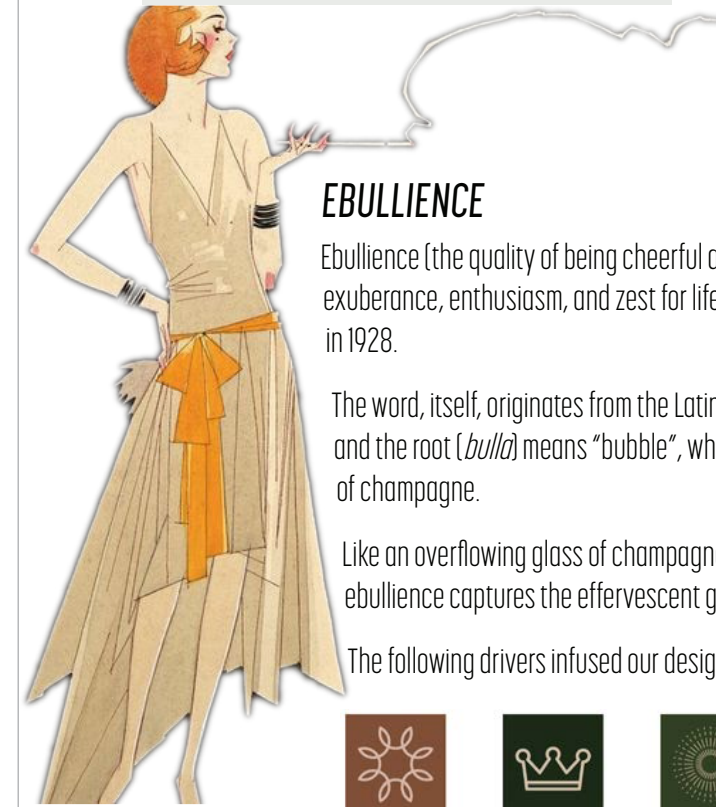
CHALLENGES:

- The structure of the building was stabilized by dozens of large columns, retaining walls, and cores that could not be moved, disrupting the flow of the rooms.
- Existing emergency stairwells could not be altered or moved.
- Lower level (basement) had very few windows.
- Windows on the main and second floor could not be moved or changed.
- The exterior of the hotel lacked curb appeal
- The location of the hotel offers no views (only asphalt parking lots and abandoned concrete buildings)

SKILLS USED:

- Research-inspired design
- Evidence-based design
- Prototypical studies
- Site analysis + solar studies
- Code compliance (OBC)
- Concept development
- Circulation planning
- Ideation + sketching
- Furniture plans
- Mural design
- Custom furniture design
- Custom millwork design
- Lighting design & RCPs
- Acoustic design
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- 3D Rendering
- Presentation boards

CONCEPT DEVELOPMENT:



EBULLIENCE

Ebullience (the quality of being cheerful and full of energy) captures the exuberance, enthusiasm, and zest for life that was in the air in Niagara Falls in 1928.

The word, itself, originates from the Latin word ebullientem (“to boil over”) and the root (*bullo*) means “bubble”, which we love because it reminds us of champagne.

Like an overflowing glass of champagne in a Niagara Falls speakeasy, ebullience captures the effervescent gaiety of the era.

The following drivers infused our design thinking:



COLOURS & FINISHES:



Rich jewel tones, mixed with natural materials (cane, walnut, marble) define the palette and finishes.

BRAND DEVELOPMENT:



The Melville name comes from the original owner, Frederick Melville Cairns, honouring the building's legacy. Furthermore, Cairns' wife's name was Tilly, which seemed like the perfect name for a speakeasy.





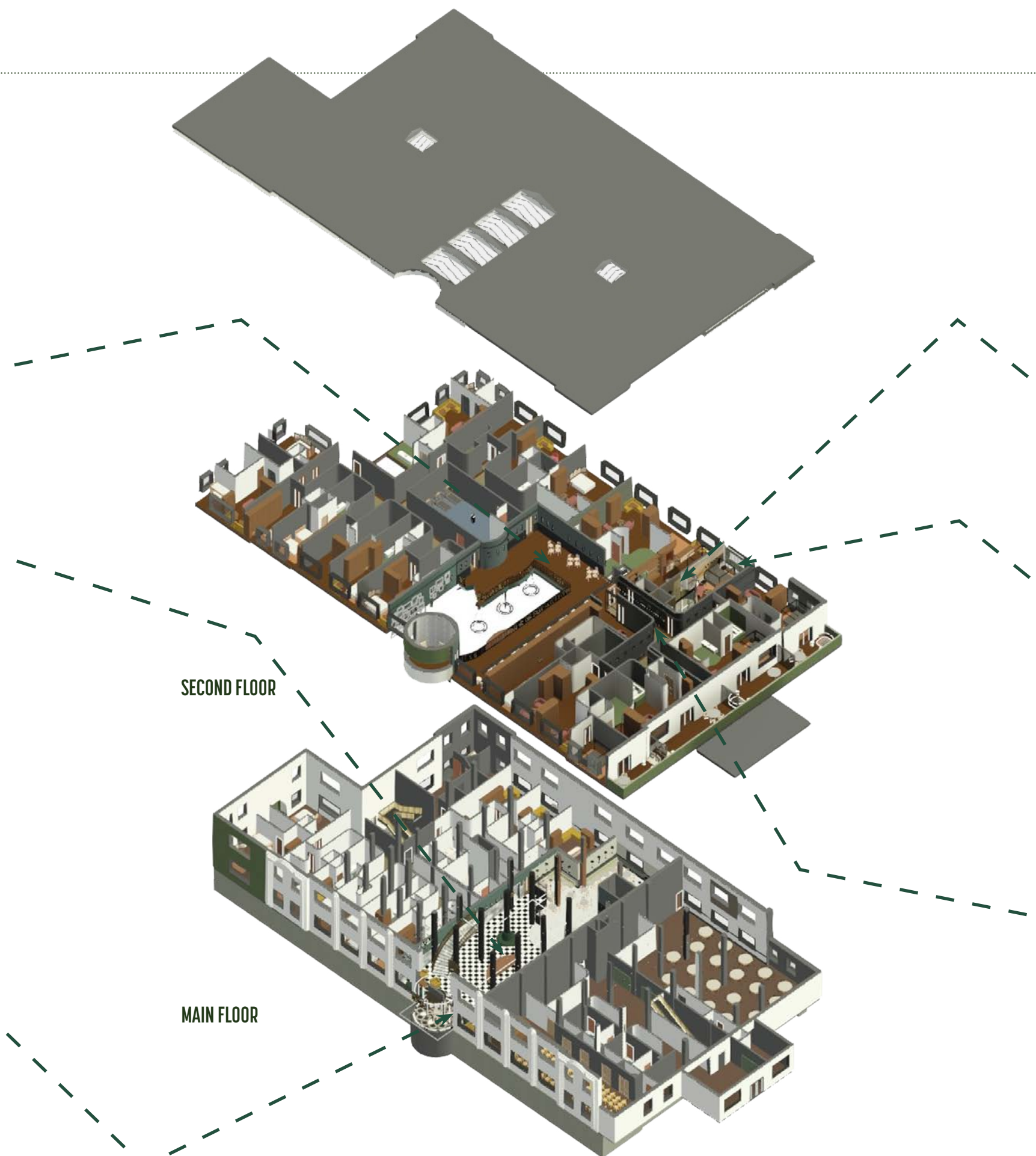
VIEW DOWN TO THE LOBBY FROM THE BALCONY LOUNGE



VIEW OF THE GRANDIOSITY AS THE GUEST ENTER THE LOBBY



VIEW OF THE BACKLIT AMBER ONYX PANELS INLAID IN THE HOTEL RECEPTION DESK



SECOND FLOOR

MAIN FLOOR



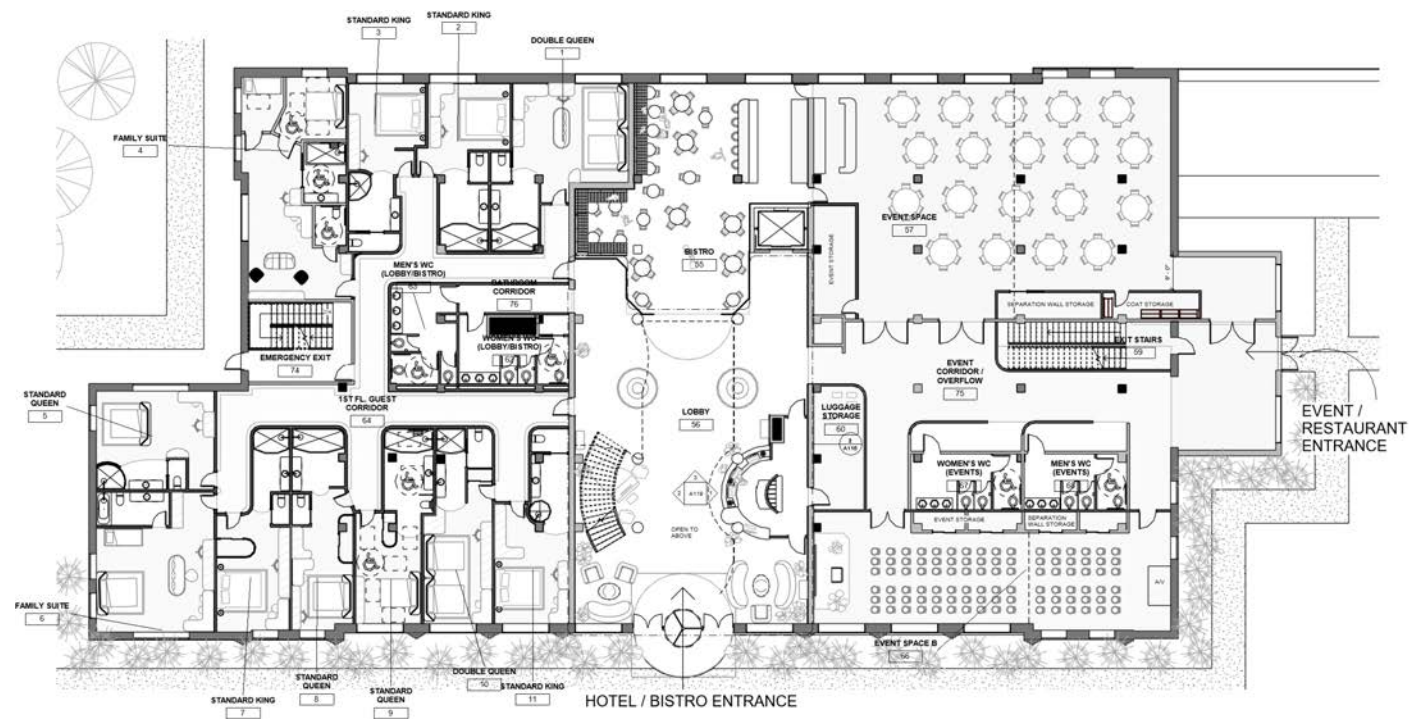
CUSTOM CYLINDRICAL SHOWER STALL WITH GLASS BLOCKS IN STANDARD KING ROOM



VIEW OF STANDARD KING ROOM (THEME: HYDROELECTRIC AGE) WITH CUSTOM CASEWORK AND MURAL



PRIVATE GUEST ROOM CORRIDOR



SECOND FLOOR



MAIN FLOOR





RENDERED ELEVATION OF CUSTOM CASEWORK WALL IN STANDARD KING ROOM



RENDERED SECTION OF BATHROOM/BEDROOM WALL IN STANDARD KING ROOM (SHOWING CUSTOM MURAL).



RENDERED SECTION OF THE WEST LOBBY, SHOWING IMAGE WALL AND SWEEPING STAIRCASE



RENDERED SECTION OF NORTH LOBBY WITH CAFE IN BACKGROUND



RENDERED SECTION OF THE EAST LOBBY, SHOWING CONCIERGE DESK AND UPPER BALCONY CUSTOM BALUSTRADES



RENDERED SECTION OF ENTRANCE INTERIOR WITH LOGO AND MESSAGING



3

RESTAURANT DESIGN

PROJECT: Student Project: Restaurant
Downtown Toronto (Entertainment District)

YEAR: Summer 2022

AREA: 3,800 ft²

OVERVIEW: Term project transitioning through the design development of a restaurant from research and concept to schematic design.

The project mandate included programming aspects such as coming up with the style of restaurant, menu offerings, and creation of the restaurant logo and overall branding.

KEYWORDS: Restaurant design and programming, evidence-based design, conceptual development, services programming, brand development, mid-century, nostalgia, menu-planning, food trends, trendy.

OBJECTIVE:

- Develop a restaurant that follows a food trend (using evidence-based research into restaurant trends).
- Come up with a name, logo, and overall branding.
- Create a layout in a provided building footprint.
- Create a concept and design for the restaurant.

REQUIREMENTS:

- 3 total washrooms (one must be ADA compliant)
- Delivery area
- Full-service restaurant
- 68 person seating capacity in restaurant
- 14 person seating capacity in bar
- Waiting area for 4 people
- Patio with seating for 20 people
- Kitchen: NIC

SOLUTION:

After researching food trends, I decided to create a modern diner that serves casual, but upscale food. Leaning into the diner tradition, the menu is filled with health-conscious twists on comfort food classics (such as a vegan version of fried chicken). The restaurant focused on breakfast and lunch service and turned into a bar in the evening (with a limited snack menu).

The layout included tables, banquettes, and bar seating and I added a seasonal patio, walk-up window (for takeaway) and a "market" that carried products made local (and served in the restaurant). These were post-COVID trends.

CLIENT/USERS:

- Young, trendy urban Torontonians (age 25-44)
- Singles and couples (not family-driven)
- Foodies - people who are adventurous with their food choices
- Health-conscious eaters (low carb, vegetarian, gluten-free, etc.)

Food trends uncovered during research showed conscious eating, plant-based diets, food tech, comfort food, and food "adventuring."

CHALLENGES:

- Large structural columns throughout the space had to stay in place
- Specific exits/entrances could not be removed or moved
- Incredibly high ceilings made for beautiful views, but needed to be dealt with acoustically
- Additional instruction was to think about the changing needs for restaurants post-COVID.

SKILLS USED:

- Research-inspired design
- Evidence-based design
- Ideations & model making
- Trend research
- Code compliance (OBC)
- Menu development
- Concept development
- Hand rendering & sketching
- Circulation planning
- Ideation + sketching
- Furniture plans
- Custom millwork design
- Mural design
- Custom furniture design
- Lighting design & RCPS
- Acoustic design
- FF&E Selections
- Sustainable sourcing
- Specifications
- AutoCAD
- 2D plans, elevations, & sections
- Sketchup/VRay
- 3D Rendering
- Presentation boards

CONCEPT DEVELOPMENT:



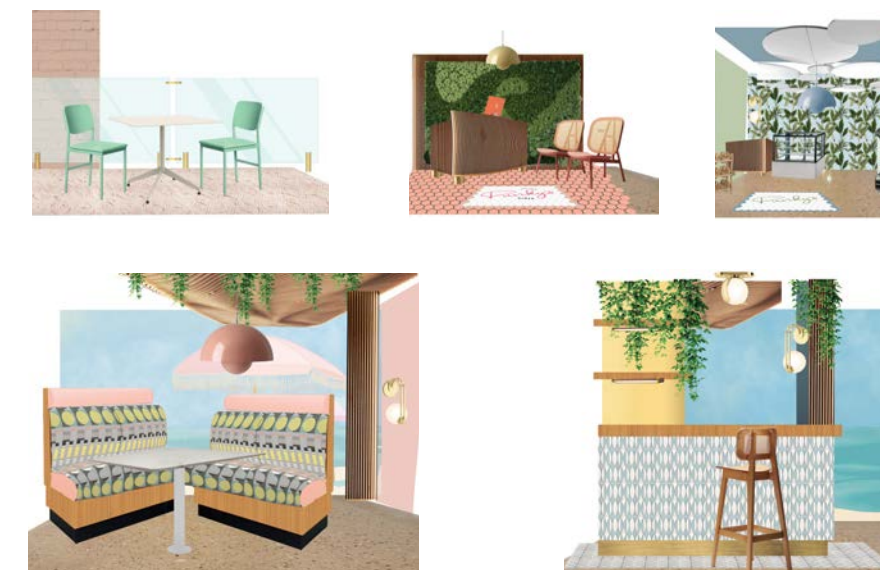
PALM SPRINGS POOL PARTY

The health-conscious nature of the menu pointed the concept in the direction of California. The comfort food diner format brought me to nostalgic Palm Springs.

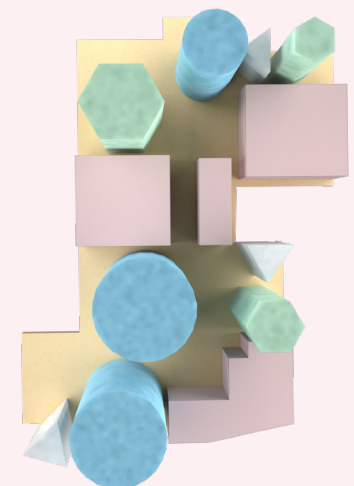
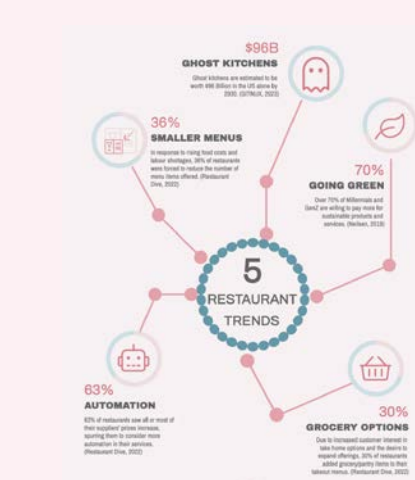
If you've ever been to Palm Springs, you can probably picture the mid-century modern masterpieces that make the California town so distinctive. Light, whimsical, nostalgic, and, most importantly, decadent are the design drivers that underpin this fun diner aesthetic.

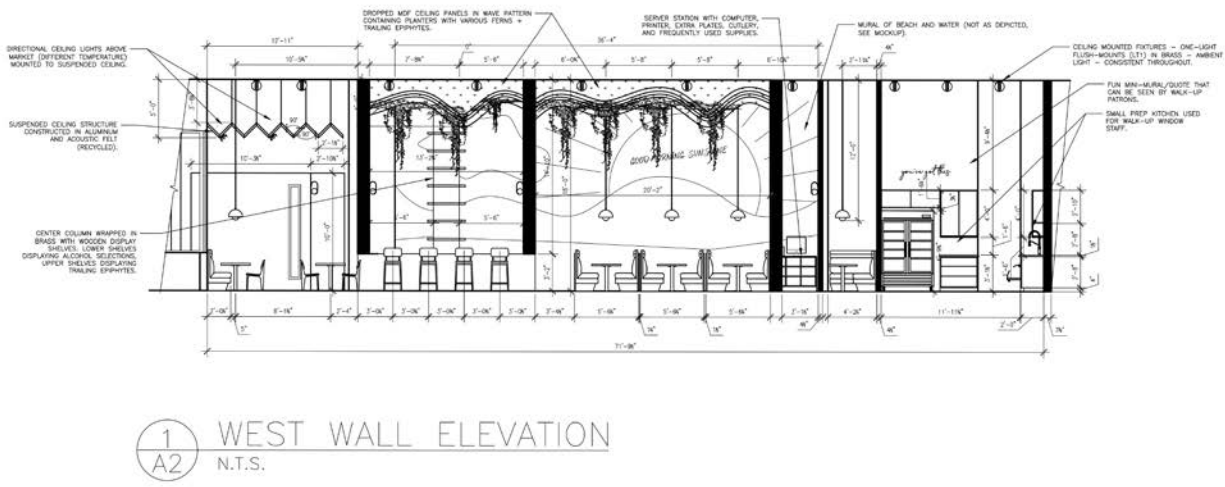
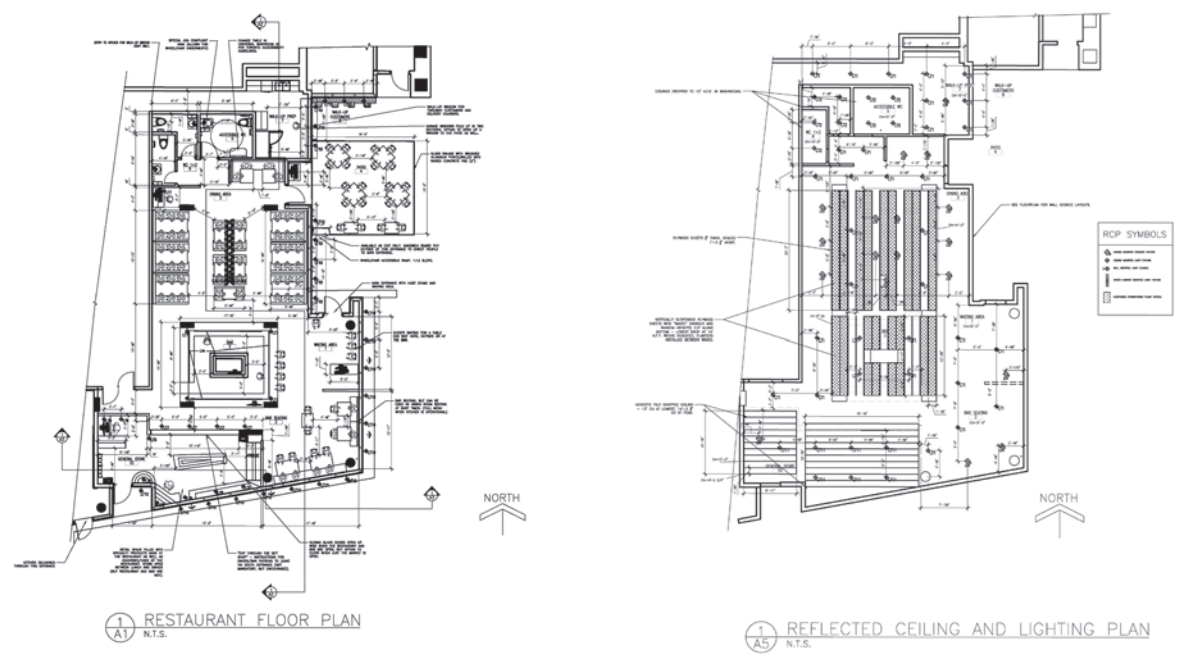
Scrumptious pastels in mint green, candy floss pink, robin's egg blue, and butter yellow mix with natural, light woods, cane, light golds, sandy terrazzo, and Carrara marble.

FURNITURE & FINISHES:



PLANNING & SKETCHES:







4

HEALTHCARE DESIGN

PROJECT: Student Project: Holistic Private Health Clinic
Barrie, Ontario

YEAR: Winter 2023

AREA: 4,800 ft²

OVERVIEW: Design of a small healthcare clinic within an existing medical building. The clinic held two practices that collaborate to provide holistic healthcare services, plus training facilities. The clinic also included an outdoor courtyard space with a need for landscaping design.

The mandate included coming up with a name for the clinic and designing the logo and brand.

KEYWORDS: Healthcare planning and design, evidence-based design, conceptual development, services programming, brand development, sustainable design, biophilic design, spa design.

OBJECTIVE:

The clients were well-established practitioners in complimentary areas, collaborating to create a facility that blends traditional medicine with spiritual and holistic approaches. The mandate called for an interior designer to shape their physical space as well as create an identity. The space needed to be comfortable for their patients and convey that the practice is compassionate, knowledgeable, and innovative.

REQUIREMENTS:

- Common waiting room with receptions for both practices
- Record storage
- Charting and dictation
- Universal public WC
- Physician's offices
- Counselor's office
- Clean core/dirty core
- Staff room
- Janitor room
- Nursing station
- Exam rooms
- Therapy rooms
- Group therapy rooms
- Healing garden

SOLUTION:

In regards to the layout, I opted to completely blend the two practices, staggering exam and therapy rooms and combining the reception for both practices into one desk. This would give a unified practice impression to all patients. All but one of these rooms has natural light.

Like a coral reef, I aimed to keep the shapes and curves of the space flowing and organic, but still need to mount casework and keep the clinic as functional as possible

CLIENT/USERS:

- Clients:
 - Family Physician
 - Holistic Mental Health Practitioner
- Patients:
 - Mental Health patients
 - General healthcare
 - Physiotherapy

CHALLENGES:

- All FF&E needed to be healthcare rated
- All of the facility needed to be ADA compliant (including reception desks)
- Exterior windows could not be adjusted or moved
- Access to exits needed to be within 1100mm
- Acoustic partitions required between rooms
- Plumbing required in all exam rooms/therapy rooms as well as clean/dirty cores, nursing station, washrooms, and staff room
- Natural light required for 80% of the spaces

SKILLS USED:

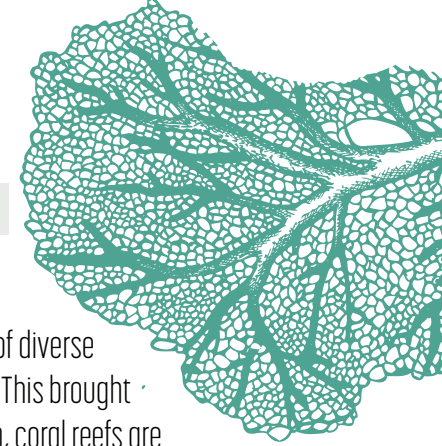
- Research-inspired design
- Evidence-based design
- Prototypical studies
- Trend research
- Code compliance (OBC)
- Concept development
- Circulation planning
- Ideation + sketching
- Furniture plans
- Sustainable sourcing
- Mural design
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- Specifications
- Revit/BIM Modeling
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- 3D Rendering
- Presentation boards

CONCEPT DEVELOPMENT:

CORAL REEF

The clinic's holistic approach brought up the idea of diverse ecosystems: complex, alive, self-healing, tranquil. This brought up visions of a coral reef for me. Speaking of health, coral reefs are innately tied to healing. Coral is not a plant or a series of pretty rocks, they are alive and made up of animals. Millions of them come together to create reefs - complex organisms that host enormous, diverse ecosystems of fish, algae, sponges, and millions of ocean species.

Coral Reefs aren't only great metaphors, they're physically beautiful, lending many biophilic inspirations for the design.



BRAND & LOGO DEVELOPMENT:



ABOUT THE NAME

Montipora is a genus of coral that has over 85 known sub-types. This genus takes on many forms ("growth morphologies") as well as a multitude of colours. The name is unique, easy to spell, and grounds the concept into the branding.

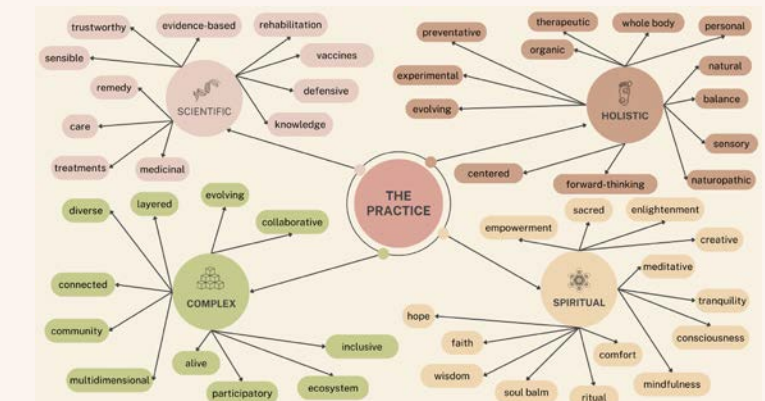
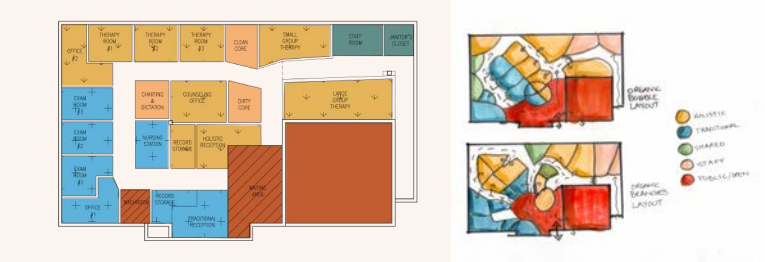
PLANNING & SKETCHES:

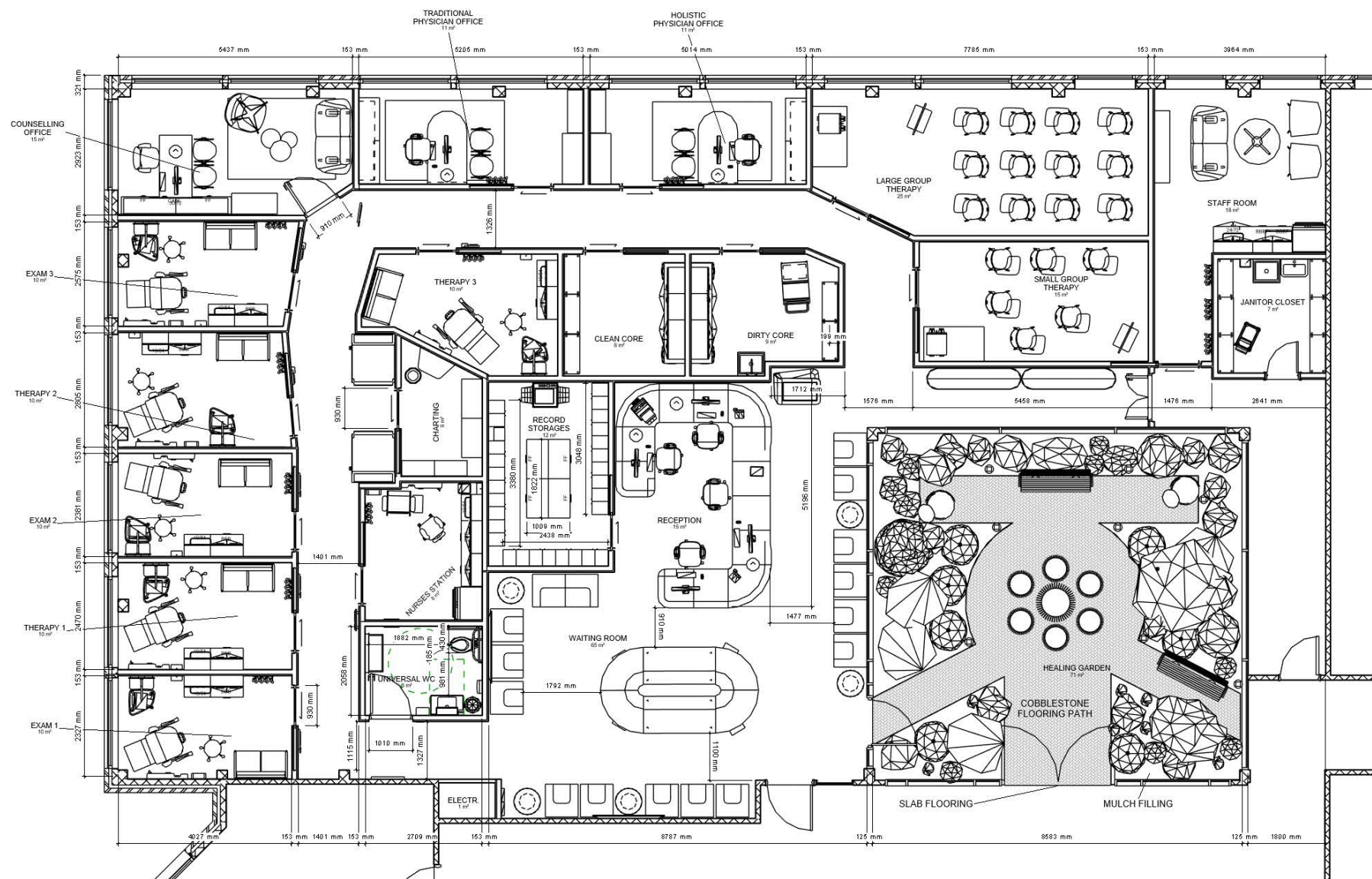
TRENDS IN HEALTHCARE DESIGN

USE OF COLOUR

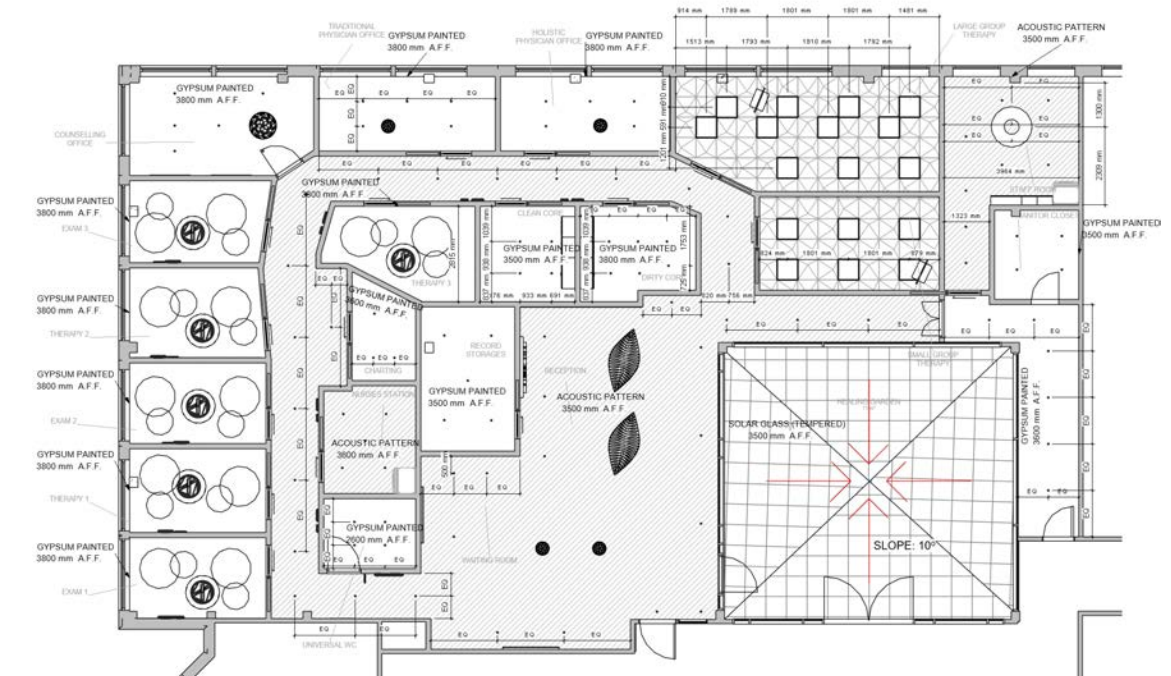
BIOPHILIC DESIGN

EXAM ROOMS THAT FEEL MORE LIKE HOTEL ROOMS:





FLOORPLAN



REFLECTED CEILING PLAN



DEPARTMENT-CODED AREA PLAN

- EXAM ROOMS
- GROUP THERAPY ROOMS
- HEALING GARDEN
- LOBBY
- NURSES STATION
- OFFICES
- STAFF AREA
- THERAPY ROOMS
- UNIVERSAL WC



EXAM ROOM SOUTH ELEVATION



EXAM ROOM NORTH ELEVATION



EXAM ROOM CORRIDOR ELEVATION - WAYFINDING



5

C

RETAIL DESIGN

PROJECT: STUDENT PROJECT: RETAIL SPACE DESIGN
604 COLLEGE STREET, TORONTO, ON

YEAR: Spring 2022

AREA: 2,500 ft²

OVERVIEW: Multi-level retail design for existing brand in existing space.

KEYWORDS: Retail design, evidence-based design, conceptual development, services programming, brand development, sustainable development, model-making, light studies, boho.

OBJECTIVE:

Create a design proposal for a multi-level retail store in Little Italy, Toronto. We were required to choose an existing brand that would logically work within the space, then propose an innovative new interior design.

I chose California home goods retailer, Jungalow, founded by Justina Blakeney as I thought it would work well in this trendy Toronto neighbourhood.

REQUIREMENTS:

- Vestibule/entry experience
- Merchandising (multiple zones)
- Cash desk
- Service/learning area
- Vertical circulation
- Storage room
- Manager's office
- Staff room
- Washrooms (x2) - 1 needs to be barrier-free
- Elevator

SOLUTION:

In order to bring more light into the lower level, I opened up a significant amount of the main floor and added a staircase and railings in tempered glass.

In a subsequent class, I rebuilt the space in Revit, moving around a few retail displays on the lower level and opening up the space underneath the stairs (the original stairs had a solarium built underneath with greenery).

CLIENT/USERS:

Jungalow's product line includes: wallpaper, decor (throw pillows, lighting, throw blankets, planners, mirrors, poufs, etc.), bedding and linens, art prints, apparel, and rugs. The price point of the items is similar to Anthropologie's home decor items and the quality is also high. In fact, Jungalow's market would definitely overlap with Anthropologie.

CHALLENGES:

- One level was below grade (basement)
- The space has few windows, providing low light to the interior
- There are a set of stairs occupying some of the main floor plan (leading upstairs to apartment)
- Limitations in Toronto city regulations to exterior protrusions

SKILLS USED:

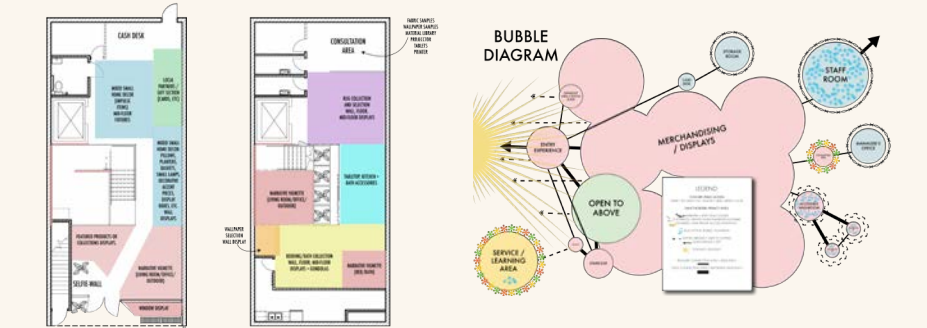
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- Lighting design & RCPs
- FF&E Selections
- Specifications
- AutoCAD
- Revit/BIM
- 2D plans, elevations, & sections
- 3D Rendering
- Presentation boards

CONCEPT DEVELOPMENT:



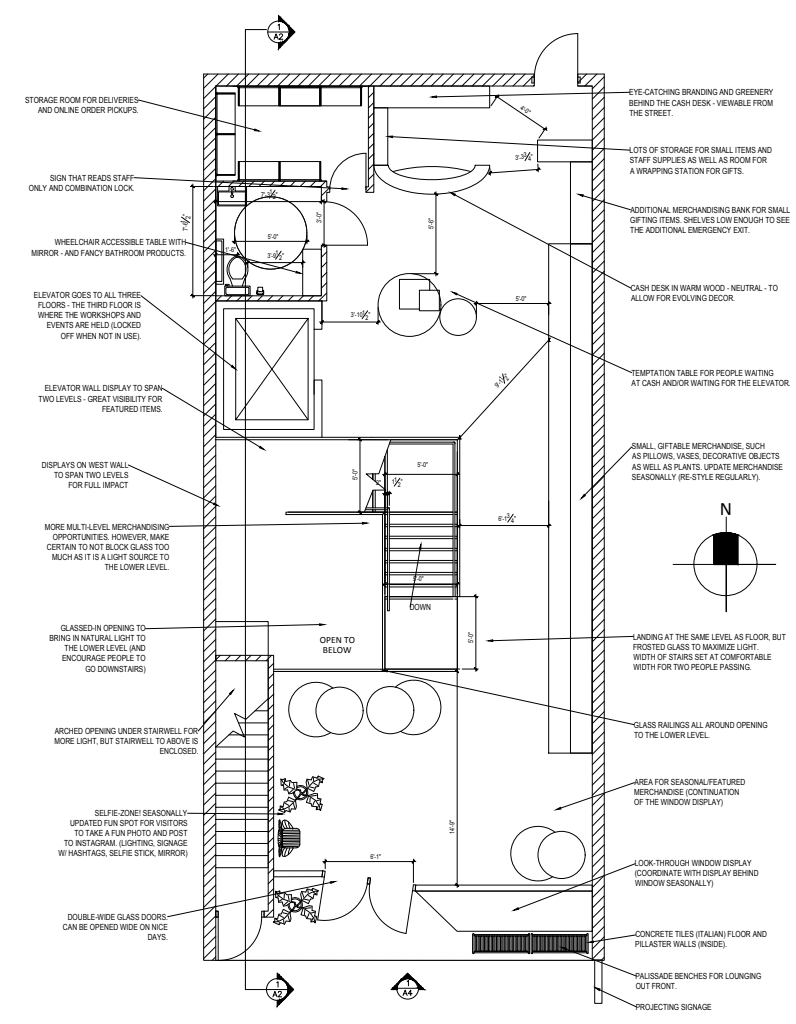
Pronounced "ze-buck-char-ray", the Italian word, sbocciare, means "to bloom", as well as flourishing. The original photo was taken in Sirmione, Italy by an Italian photographer named Mirko. Sbocciare aligns perfectly with the brand's essence (and Blakeney's love of plants and greenery), capturing the wild style that is featured in the Jungalow book as "Tropic-Talian."

PLANNING, MODEL & SKETCHES:

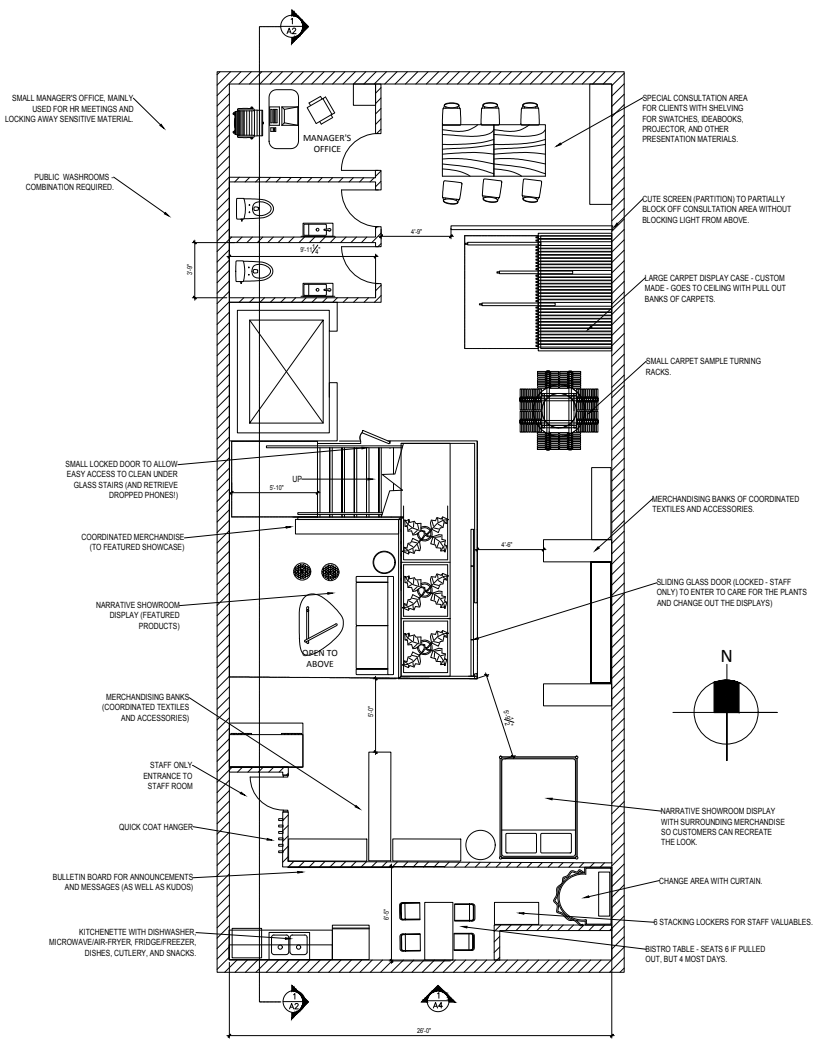


SELECTION OF FINISHES, FURNITURE & LIGHTING

FF&E was, largely, taken from the Jungalow collections, themselves.

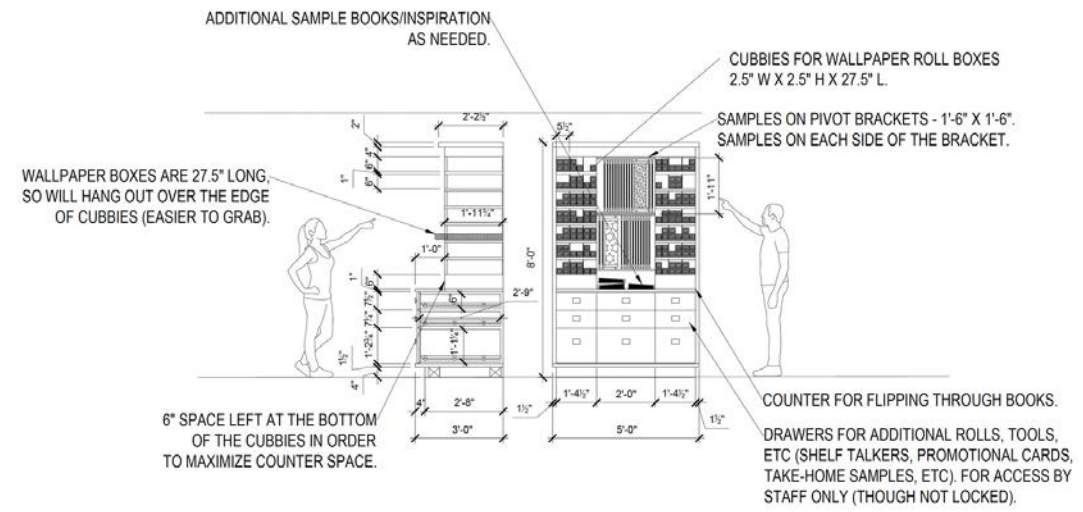


MAIN RETAIL LEVEL - ORIGINAL PLANS

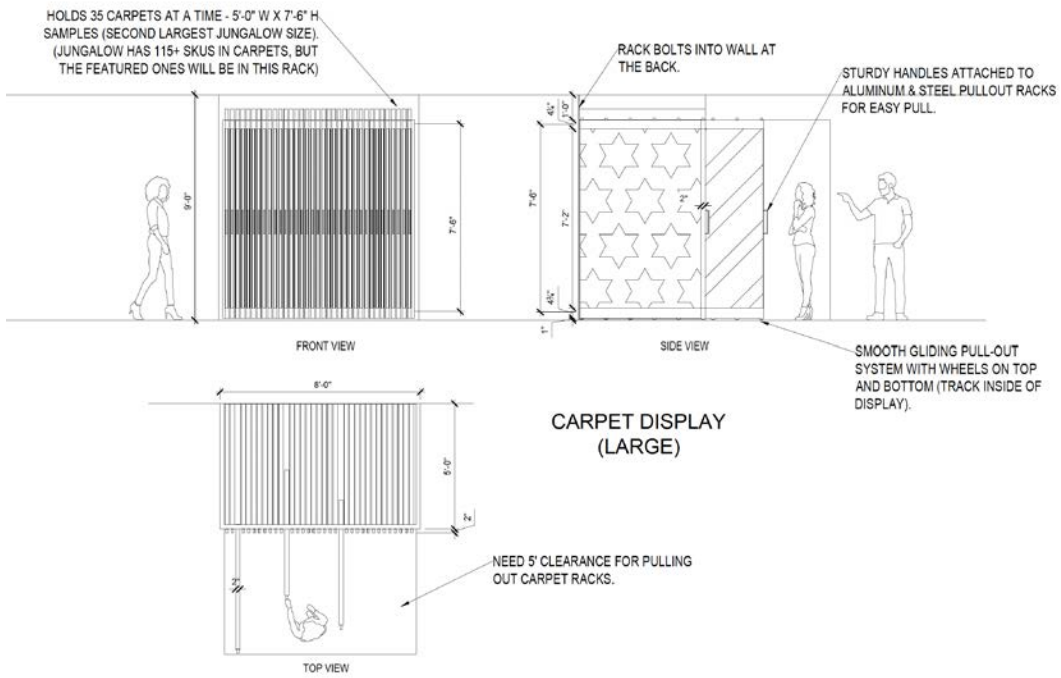


LOWER RETAIL LEVEL - ORIGINAL PLANS

CUSTOM RETAIL DISPLAYS:



CUSTOM DESIGN - WALLPAPER DISPLAY UNIT



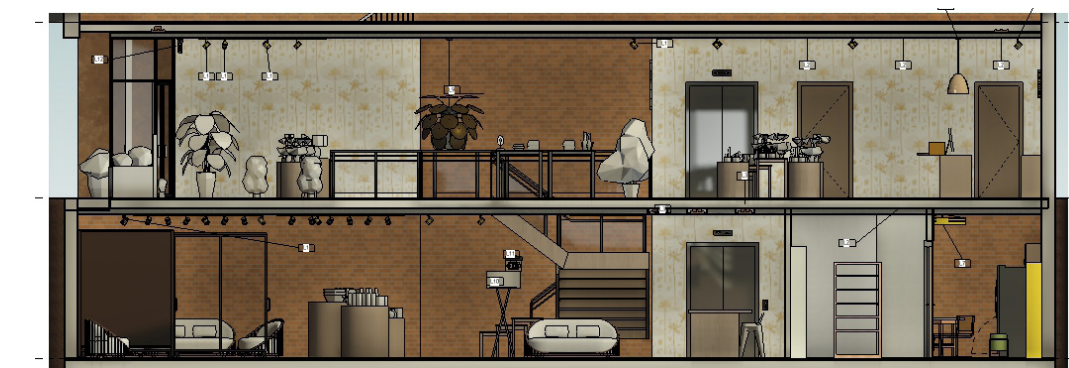
CUSTOM DESIGN - RUG DISPLAY UNIT



ELEVATION - LOWER EAST MERCHANDISING WALL - UPDATED PLANS



LATITUDINAL SECTION NORTH - STAIRS - UPDATED PLANS



LONGITUDINAL SECTION WEST - UPDATED PLANS



In another school project (for commercial products and materials specifications), I created a design for an Italian grocery add-on for a local Coworking café space. The school project only called for a proposed refinishing of an existing space, however, after meeting with the space owners, I found out that they were thinking about a renovation to add a grocery space.

As a thank-you bonus for their generosity in allowing me to use their space for my school project, I created a design plan for their potential use in the future.

SMALL ITALIAN GROCERY ADD-ON:



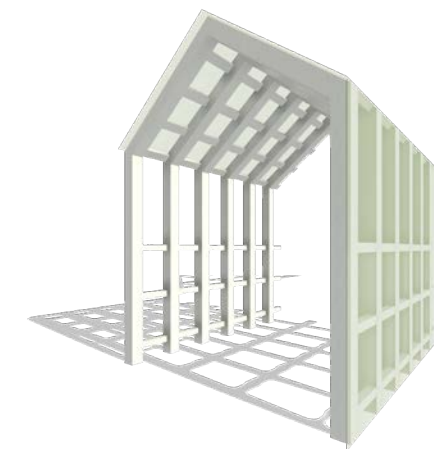
CONCEPT:

Crystallize

Inspired by their use of triangular polyhedra in the space as well as the key tenant, Luminaire Authentik's Onyx collection, I applied the beautiful organic shapes and forms to the FF&E for the design of this small wing.



CUSTOM GROCERY MILLWORK ELEVATION



3D MOCKUP OF COVERED ENTRANCE



SECTION SHOWING ROOF SLOPE



6

MOVING SPACES

PROJECT: STUDENT PROJECT: MOVING SPACES
CHRISTCHURCH, NEW ZEALAND

YEAR: Summer 2023

OVERVIEW: This student project entailed researching a location and disaster that took place over the past decades, then using the research / case studies to design emergency housing that would better suit the needs of the people displaced in that disaster.

I chose Christchurch, New Zealand and the 2011 earthquake that displaced around 63,000 people in the area.

KEYWORDS: Evidence-based design, conceptual development, Modular housing, disaster recovery, seismic resilience, model making, rapid deployment, sustainability, community outreach and integration.

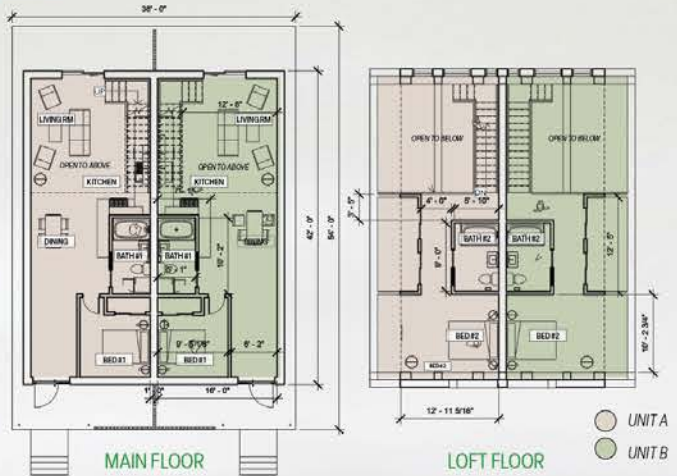
EMERGENCY SHELTER PROJECT



Government Response
The citizens of Christchurch were not impressed with government efforts in the recovery. One resident reported that "quake shattered residents paid exorbitant rents for crap housing." (Esslemont, 2013)

Community-Driven Rebuilding
Compounding frustrations regarding the relief efforts, the community, who had submitted over 106,000 ideas on how to build back their city better were ignored and left in the dark. Unimpeded, they contributed anyway. The rally cry was "nothing about us, without us!" (Matthews, 2020)

PLANS 2 Bedroom Townhouse Unit



MODERN WHARENUI A temporary to permanent solution

Because the shorter-term housing needs in Christchurch were, for all intents and purposes, covered while the medium-term housing was being built, I have decided to design the shelters and community with a temporary to permanent solution. This also worked well for the MBIE in Christchurch. The final temporary housing village, Rangers Park, was built to provide temporary shelter to those looking for housing while their own were being repaired, but with an eye to selling as "affordable housing" once they were no longer needed. (CETAS, 2015) Therefore, I'm using the Rangers Park units as more of a yardstick on the features, functions, and size of my own proposal.

I'm still building in flexibility and taking cues from Māori designers such as TOA Architects such as the affordable Modular Māori House - estimated to cost \$250,000NZD to build all-in (Hawkes, 2021). For reference, the Rangers Park houses cost \$312,500 NZD/average (Stats NZ, 2018)

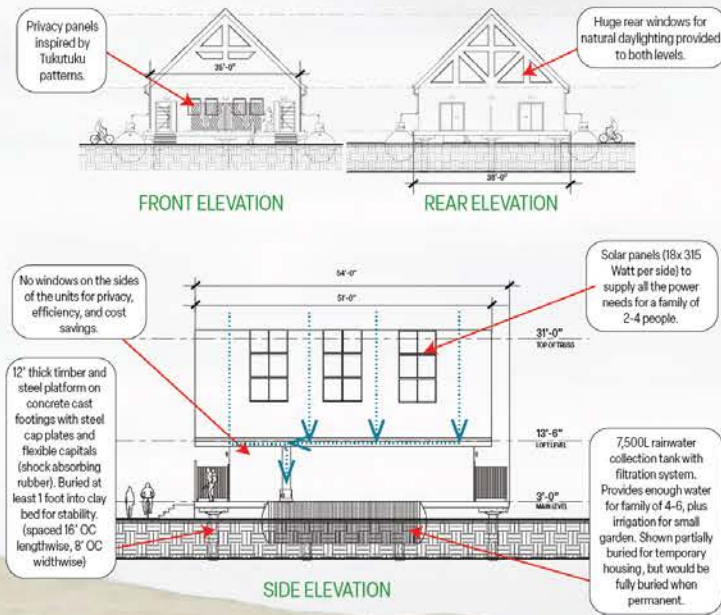
CONCEPT TE WHARE PORA Māori Weaving



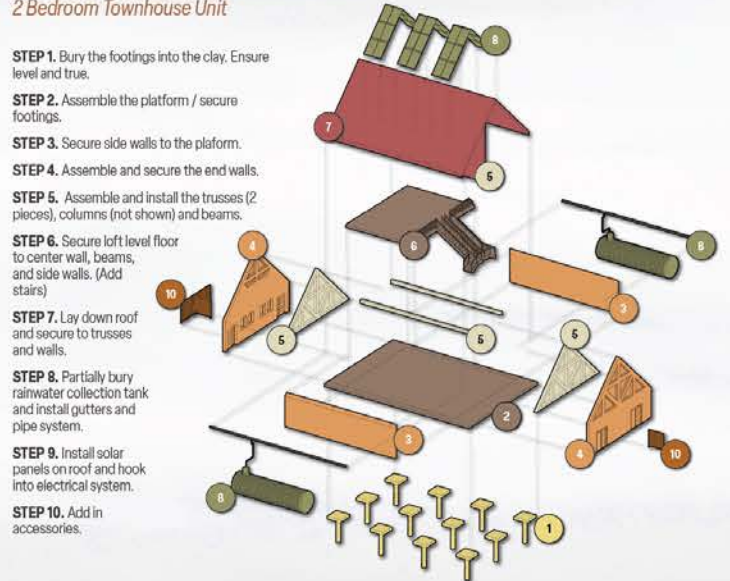
RENDERINGS Various



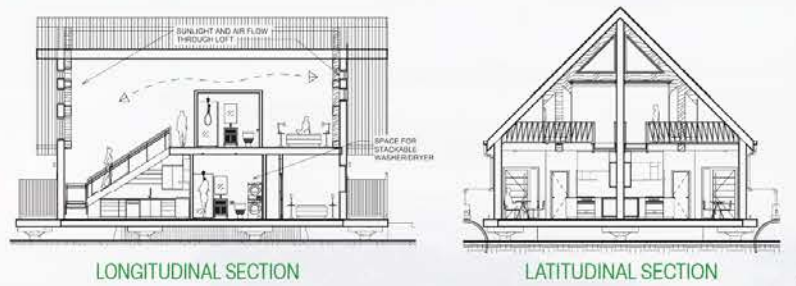
ELEVATIONS 2 Bedroom Townhouse Unit



SEQUENCE OF ASSEMBLY 2 Bedroom Townhouse Unit



SECTIONS 2 Bedroom Townhouse Unit



SUSTAINABLE CHARACTERISTICS

- Locally-sourced natural materials, abundant in New Zealand: Timber, iron ore, bamboo (floors), limestone
- Solar panels provide power for all of the household needs (no need to get on the grid, which is also good for temporary shelter costs)
- Rainwater collection designed to provide water for the whole household (local regulations pending)
- Large clerestory windows provide natural daylighting and passive heating
- High ceilings and venting allow for excellent air circulation and passive cooling.



LATITUDINAL SECTION - 2 BEDROOM TOWNHOUSE



LONGITUDINAL SECTION - 2 BEDROOM TOWNHOUSE

PROJECT PRESENTATION BOARD

IMAGE CREDITS:

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Merçi Beaucoup!





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